

SPRING DESIGN CHALLENGE SHOWCASE 2026

April 13-14, 2026

South Shore Harbour Resort
League City, Texas



The TSGC Design Challenge Showcase provides sponsors and exhibitors a unique opportunity to reach about 200 aerospace and engineering students from across the state of Texas. Please contact tsgc_admin@ig.utexas.edu for inquiries.

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

INDUSTRY AFFILIATE MEMBERSHIP: \$10,000

- TSGC Industry Affiliate Member status
- Gold member of TSGC Commercial Industry Advisory Committee
- Free admission for 2 representatives to all TSGC events
- Exhibit booth or table at Showcase
- Commercial video (up to 3 min) shown with student videos at Showcase
- Mentor a Design Challenge team working on a topic of your choice
- Speaking engagement opportunities
- Branding on TSGC website including link to commercial video
- Workforce connections and year-round engagement with top students in the Texas STEM workforce
- Receive NASA and TSGC communications
- Join NASA/TSGC on funding opportunities

ADDITIONAL A LA CARTE SPONSORSHIPS

Branded Meal (3 Opportunities): \$7,500

- Sponsor one meal with company name listed on signage during mealtime
- Acknowledged as a sponsor during event and the online livestream
- Two Showcase registrations provided

Branded Beverage Service (2 Opportunities): \$5,000

- Sponsor one day's beverage service with company name listed on signage
- Acknowledged as a sponsor during event and the online livestream
- Two Showcase registrations provided

Exhibit Booth at Showcase Event (10 Opportunities): \$1,000

- One 6-foot table with black tablecloth and 2 chairs in the atrium
- Two Showcase registrations provided